

Body/Mind/Spirit

The Complete Idiot's Guide® to Zombies

The Complete Idiot's Guide® to the Akashic Record

Business

The Complete Idiot's Guide® to Social Media Marketing

The Complete Idiot's Guide® to Cashing in On Your Inventions, 2e

Careers

The Complete Idiot's Guide® to Getting Government Jobs

College Prep/Test Prep/Education

The Complete Idiot's Guide® to the ASVAB

Cooking/Food & Beverage

The Complete Idiot's Guide® to Cheese Making

The Complete Idiot's Guide® to Wine & Food Pairing

Games/Trivia

The Complete Idiot's Guide® to Ventriloquism

Health/Fitness/Dieting/Beauty

The Complete Idiot's Guide® to Flour-Free Eating

History/Military History/Political Science/Law/Current Events

The Complete Idiot's Guide® to World War II, 3e

Home/Garden/Agriculture

The Complete Idiot's Guide® to Raising Chickens

The Complete Idiot's Guide® to Solar Power for Your Home, 3e

The Complete Idiot's Guide® to Beekeeping

The Complete Idiot's Guide® to Composting

The Complete Idiot's Guide® to Making Natural Soaps

Music/Performing Arts/Media

The Complete Idiot's Guide® to Guitar Exercises

The Complete Idiot's Guide® to the Music Business

Personal Finance

The Complete Idiot's Guide® to Technical Analysis

The Complete Idiot's Guide® to Recovering from Identity Theft

Science/Math/Nature

The Complete Idiot's Guide® to College Biology

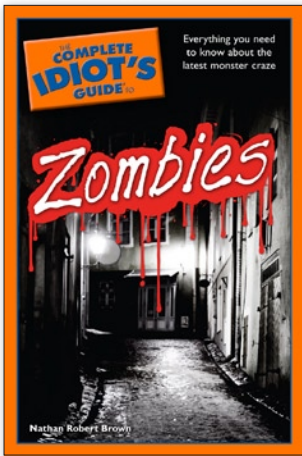
Self Help/Psychology

The Complete Idiot's Guide® to Adult ADHD

Sports/Outdoor Recreation

The Complete Idiot's Guide® to Backpacking & Hiking

**BODY/MIND/SPIRIT**



**The Walking Dead**

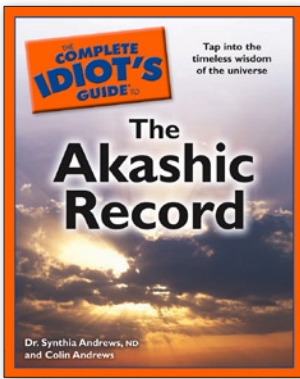
ISBN: 9781615640140, April 2010, \$14.95

Just what is it that makes zombies the monsters du jour? These shambling eaters of brains have gone from minor popularity with teenage boys interested in all things horror to mainstream pop culture icon. *The Complete Idiot's Guide® to Zombies* brings the world of zombies chillingly to life—in a manner of speaking—covering everything readers need to know. The book includes:

- The voodoo zombie, the viral zombie, and the whole zombie family
- What zombies and the delicious fear of them say about human psychology
- Zombies in American culture: in film, from the Romero classics to the Living Dead flicks that are so bad they're good, and in fiction, video games, comics, and more
- The zombie survival phenomenon—of course they're not real, but that doesn't stop people from having loads of fun pretending they are

**ABOUT THE AUTHOR:**

**Nathan Robert Brown** (Wichita Falls, TX) is a writer and mythologist, with a Master's degree from Midwestern State University. He is currently a doctoral student of Mythological Studies at University of Texas at Arlington. Brown is the author of such books as *The Complete Idiot's Guide® to World Mythology*, *World Religions at Your Fingertips*, *Dead Come Home*, *The Complete Idiot's Guide® to Werewolves*, and *The Complete Idiot's Guide® to the Paranormal*.



## What is the Akashic Record?

ISBN: 9781592579969, June 2010, \$16.95

Some call it “universal consciousness,” others call it “the mind of God.” It has been here since “here” began and has been acknowledged by past cultures and wise men, whose descriptions are astonishingly similar to the view modern science has of the universe.

The Akashic Record is a field of all-pervasive energy that contains the imprints of all that was, is, and will be. With *The Complete Idiot's Guide® to the Akashic Record*, readers will learn the fundamentals of the Akasha—a Hindu word variously translated as “sky,” “space,” or “ether”—and will learn how to use the Record to explore their hidden past, heal old wounds, help them live an authentic life in the present, affect the future. Included:

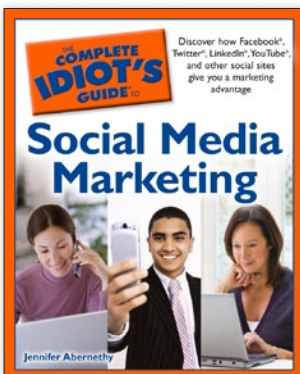
- Cosmic record-keeping—what can be found in this etheric library and why people themselves are the librarians
- Free will—can it really exist if everything is already written down?
- Healing the past and choosing the present—living an authentic life via the Akashic Record
- Imprints of what will be—is it possible to read the future in the Record?
- Decoding the Akashic Record—meditation, visualization, and lucid dreaming techniques anyone can learn

### ABOUT THE AUTHORS:

**Dr. Synthia Andrews, ND**, (Guildford, CT) is a naturopathic physician specializing in mind-body medicine and is a certified advanced clinical hypnotherapist. She has worked for over 25 years as a massage and body-work practitioner, focusing on emotional processing and energy work. Andrews taught for 15 years at the Connecticut Center for Massage Therapy, conducts workshops in the United States and the United Kingdom, and currently is adjunct faculty at the Kripalu Yoga Institute. She co-authored, with husband Colin Andrews, *The Complete Idiot's Guide® to 2012*.

**Colin Andrews** (Guildford, CT) has spent the past 30 years experiencing and researching anomalies of consciousness. Andrews is the author of *Circular Evidence*, the co-author of *Crop Circles: Signs of Contact*, and *The Complete Idiot's Guide® to 2012* (978-1-59257-803-0).

## BUSINESS



## Make the Most out of Social Media

ISBN: 9781592579891, April 2010, \$19.95

*The Complete Idiot's Guide® to Social Media Marketing* helps individuals and businesses with a product or service—of any size—take advantage of this new vehicle, which is reshaping the face of marketing. Author, Jennifer Abernethy, explains how to use social media to target and tailor advertising to a particular group of people through a common interest or demographic.

- Determine which sites are the most productive and which combination of social media is best for a particular product or service
- Navigate the most influential social media, including Facebook, MySpace, LinkedIn, Twitter, YouTube, FriendFeed, Ning, and more
- Create compelling and effective content *and* optimize search ability with step-by-step instructions

Jeff Hayzlett, Chief Marketing Officer for Kodak, credits *The Complete Idiot's Guide® to Social Media Marketing* for making him the top CEO Twitterer in this YouTube video: [youtube.com/watch?v=7hyluE1gtSU](http://youtube.com/watch?v=7hyluE1gtSU)

### ABOUT THE AUTHOR:

**Jennifer Abernethy** (Ashburn, VA) is CEO of The Sales Lounge™ and serves as America's first sales stylist to entrepreneurs and business owners. Abernethy has sold tens of millions in products and services in her 22-year sales career. Her signature workshop “Social Media Edge” has caused a buzz in the Washington, D.C. area and is helping others use Twitter, Facebook, and LinkedIn to grow their business and brand. Abernethy is the vice chair for the Sales Professional Experts Group for the National Speakers Association. Visit [saleslounge.com](http://saleslounge.com) and [completesocialmediabook.com](http://completesocialmediabook.com).



## Capitalize Inventions

ISBN: 9781615640072, June 2010, \$19.95

*The Complete Idiot's Guide® to Cashing In On Your Inventions, Second Edition* covers every aspect of the inventing process, from concept ideation to commercialization, and in a way that cannot be replicated by the competing books written by patent attorneys, intellectual property Administrators and agents. Full time professional inventor and intellectual property marketing wizard Richard Levy, shows readers how to:

- Develop their ideas into marketable products
- Distinguish between collaborators and parasites and avoid getting scammed
- Find and qualify companies interested in buying or licensing inventions
- Produce impactful presentations that communicate the product's message
- Benefit from independent and federally-funded technology and programs

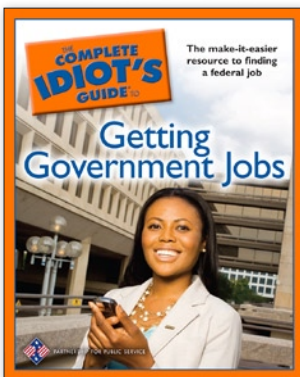
“Inventing is easy if your brain is wired that way. Developing inventions into real products also isn't rocket science if you know how. Converting inventions into licenses that'll turn into real products, protecting your work, making the cash register ring...that's the hard part. No one is better at doing all of these things than Richard Levy whose track record for inventing and licensing successful toys and games is a mile long. What's more, he has an uncanny knack for describing all facets of the whole process in books that really teach. This current one is no exception. Go get it.”

—Ralph H. Baer, father of the console video game industry, the 2010 Inductee, Inventor's Hall of Fame, and a 2004 Winner of the National Medal of Technology.

### ABOUT THE AUTHOR:

**Richard Levy** is president of Richard C. Levy & Associates, has in the past 33 years co-created, co-developed and licensed over 200 concepts, including one of the most popular toys of all time, Furby (Hasbro). Among his games are blockbusters: “Men Are From Mars, Women Are from Venus” (Mattel), “Chicken Soup for the Soul” (Cardinal), and “Adverteasing” (Cadaco). For 2010, his new products include Kuhn-Rikon's Frosting Deco Pro decorating pen, Duncan's WarStone Trading Card Game, novelty Hot Buttons by 4 Kidz and Hyper-Pet's Cool Down Doggie Misting Leash. Levy is the author of 12 books and has been profiled on Discovery Channel's “Invention” series, NPR, CBS News, and in interviews with *The New York Times*, *The Washington Post*, *Kiplinger's Personal Finance*, and other publications. He is a winner of the SBA Innovation Award and has been named an M.I.T. Inventor of the Week.

## CAREERS



## Secure a Government Job

ISBN: 9781592579792, May 2010, \$16.95

In these turbulent times, the employer that seems to be offering the most stable employment opportunities is the public sector. From county municipalities to state and federal agencies, the government has become the place to be for jobs, but the government application process can be difficult to navigate successfully.

With *The Complete Idiot's Guide® to Getting Government Jobs*, the path to these prime positions becomes clear. The Partnership for Public Service will show you how to:

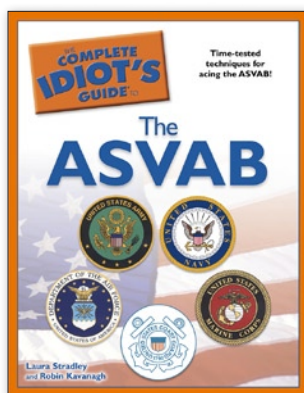
- Search effectively for the appropriate government job site
- Clarify the various job classifications and levels of government employment
- Construct a resume suited to the requirements of the hiring agency
- Make the most of current government job trends
- Apply inside tips to make the application and search process a success

### ABOUT THE AUTHORS:

**Max Stier** is president and CEO of the Partnership for Public Service. Under Stier's leadership, the Partnership has been widely praised as a first-class nonprofit organization and thought leader on federal workforce issues.

**Sally Smith**, is a member of the Partnership's Communications team. Prior, Smith worked on various political and issue-advocacy campaigns, most recently on the political team of Obama for America.

**The Partnership for Public Service** (Washington, D.C.) is a nonprofit, nonpartisan organization that works to inspire a new generation to serve and by transforming the way government works. The organization works with more than 670 colleges and universities, and 75 government agencies. The Partnership also produces the popular Best Places to Work in the Federal Government rankings and Where the Jobs Are report. Visit [ourpublicservice.org](http://ourpublicservice.org).



## Military Aptitude

ISBN: 9781592579839, May 2010, \$18.95

The Military Entrance Processing Stations have been inundated with people who need to pass the Armed Services Vocational Aptitude Battery (ASVAB). This series of 8-10 timed tests determines their qualification for general entrance into the military, as well as their individual aptitude/eligibility for different career areas.

*The Complete Idiot's Guide™ to the ASVAB* is packed with easy test prep advice and strategies for getting through it all. It includes:

- Breakdown of each test component and how it fits in the overall scheme of the test:
  - *Armed Forces Qualification Tests* – Arithmetic Reasoning, Word Knowledge, Paragraph Comprehension, Mathematics Knowledge
  - *Military Occupational Specialty Tests* – General Science, Electronics Knowledge, Automotive Information, Shop Information, Mechanical Comprehension, Assembling Objects
- Specific strategies for approaching the pencil-and-paper and computer-adaptive versions of the ASVAB
- Advice for understanding the many scores and what they mean for the future
- Three full practice tests and one AFQT practice test

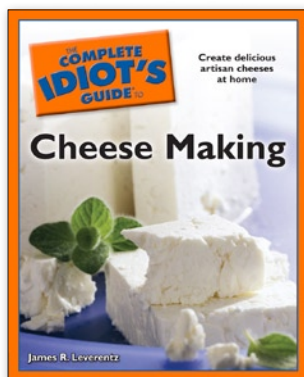
### ABOUT THE AUTHORS:

**Laura Stradley** (Rochester, NY) is the Military Coordinator for Bryant and Stratton College. As a leader/manager for the U.S. Army for 8 years, she coordinated human resources activities for more than 40 employees and has extensive experience as a supervisor, mentor, and trainer for U.S. Army personnel.

**Robin Kavanagh** (Bloomingdale, NJ) is a full-time writer and professor of English and communication studies at several New Jersey colleges, including William Paterson University, Montclair State University, and Bergen Community College. She is also a former test prep instructor for the SAT, GRE, and GMAT exams.

Stradley and Kavanagh also co-authored *The Pocket Idiot's Guide to the ASVAB* in December, 2009.

## COOKING/FOOD & BEVERAGE



## Homemade Cheese

ISBN: 9781615640096, May 2010, \$14.95

*The Complete Idiot's Guide® to Cheese Making* is for both the novice who will enjoy learning this skill and food enthusiasts interested in wholesome, nutritious foods made from scratch. A variety of cheeses can be made at home using store-bought milk, including Mascarpone, Ricotta, Neufchatel, Queso Fresco, Farmhouse Cheddar, Monterey Jack, Colby, Traditional Cheddar, Feta, Gouda, Havarti, and many more— instructions to make all of these varieties are covered in this book.

Making cheese is an involved, though not difficult. However, one cannot simply pick up a book of cheese recipes and get started without some background in cheese making. *The Complete Idiot's Guide® to Cheese Making* is a unique guide in that it gives readers:

- A hands-on approach to learning the complexities of cheese making
- Money saving recipes for making everyday healthy wholesome dishes
- Cheese recipes designed to work with most store bought milk as well as farm fresh milk
- A personal tutorial through simple to multifaceted cheeses

### ABOUT THE AUTHOR:

**James R. Leverentz** (Sagamore Hills, OH) is president and co-founder of Leeners, established in 1996, which is reintroducing consumers to food processes that have been absent from most home kitchens for decades. Using his knowledge of fermented foods, Leverentz holds seminars on cheese making. His cheese making kit was chosen as the best in the country by *The Wall Street Journal* in 2002.



## Choose the Right Wine for the Meal

ISBN: 9781615640157, June 2010, \$16.95

In *The Complete Idiot's Guide® to Wine and Food Pairing* Hurt and Stuart collaborate to give readers the perfect pairings that may have eluded them in the past, yet will enhance the meal experience. While it's true that red goes with red and white goes with white, there's much more to know, such as making note of similarities and differences in intensity, acidity, and sweetness. This guide offers readers:

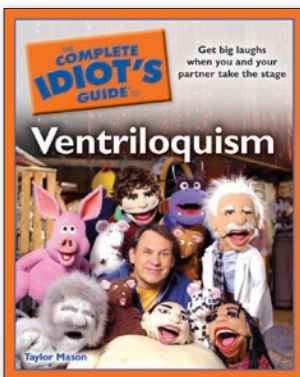
- The basics of wine and food tastings, as well as ways to enhance the entire tasting experience
- A breakdown of white, red, sparkling, and dessert wines into flavor profiles for pairing
- Advice for going beyond the traditional for adventures in pairing
- Ideas on how to match wines with international cuisine (countries in which grapes usually aren't grown)

### ABOUT THE AUTHORS:

**Jeanette Hurt** (Milwaukee, WI) is an award-winning writer, having written for *Wine Enthusiast*, *Wine Adventure*, *Saveur*, *Gourmet*, *Arthur Frommer's Budget Travel*, and *Clean Eating*. She is the cheese correspondent for WUWM's (Milwaukee NPR affiliate). Hurt is a monthly contributor to AirTran's in-flight *GO* magazine, and she writes regularly for *United Airlines' Hemispheres*, *My Midwest*, and *NWA Traveler*. Hurt has appeared on Martha Stewart Radio, NPR, and several Wisconsin television stations.

**Jaclyn Stuart** (Milwaukee, WI) is a certified sommelier with accreditations from the Court of Master Sommeliers and the Wine & Spirits Education Trust. She currently teaches wine courses for the Midwest Wine School and is the Director of Education for Third Coast Wine Werks. Stuart also launched WineVentures, which organizes wine tasting events, fundraisers, and classes for consumers, restaurants, and retailers. Stuart was also the sommelier for The Immigrant Restaurant at The American Club, the only AAA Five Diamond rated resort in the Midwest. She is currently working towards both the Master Sommelier and Master of Wine titles.

## GAMES/TRIVIA



## Learn to "throw" One's Voice

ISBN: 9781615640003, May 2010, \$18.95

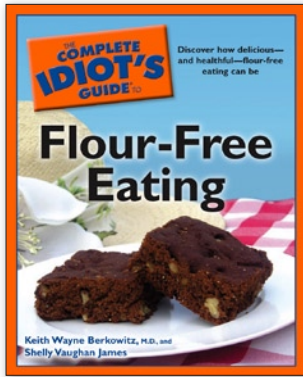
Ventriloquism, once the scourge of post-modern entertainment, has made an unexpected and popular comeback in the past 15 years, due in part to the state-of-the-art work that comedy ventriloquist, Taylor Mason, has exhibited in live performances, on television, via DVD and all over the internet.

Mason's new book, *The Complete Idiot's Guide® to Ventriloquism*, is the definitive manual on practicing, perfecting and performing ventriloquism. This guide teaches pronunciation of the "labial" sounds (example: B or P) without moving one's lips, followed by the keys to the art including;

- Puppet manipulation
- Comedy writing
- Getting on stage and delivering a knockout act
- Booking the act, traveling, and enjoying the process of ventriloquism and show business

### ABOUT THE AUTHOR:

**Taylor Mason** (Moorestown, NJ) is a graduate of The University of Illinois, where he earned a degree in Agriculture Communications (he can talk to the animals!). He later received his Masters Degree in Advertising from The Medill School of Journalism at Northwestern University, and has spent 27 years making people laugh in every imaginable venue there is: on television, on the internet, in comedy clubs and theaters and casinos. A former Star Search Grand Champion, he appears on all four of the hit DVD comedy series "Thou Shalt Laugh," and has won Emmy Awards for "Taylor's Attic," his self-titled children's TV show.



## Flour-Free Diet

ISBN: 9781615640270, June 2010, \$16.95

Most people who want to eat healthy *and* control their weight already know that sugar is a no-no. Many also know that processed flour is not nutritious. But what they don't know, and are surprised to learn, is that to the human body, most flours – especially refined flour – are digested in almost the same way as sugar, carrying with it the same health risks. *The Complete Idiot's Guide® to Flour-Free Eating* has all the information readers need to easily stick to a healthier way of life. It explains to readers what they can eat and what they should avoid, including important guidance on how to identify hidden flour in processed foods and how to stay flour free while eating out. Readers will learn how to:

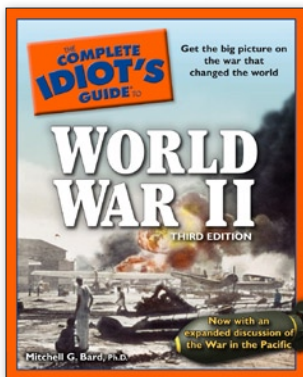
- Achieve a healthier way of life by going flour-free while still enjoying great food that is both satiating and nutrient rich
- Increase energy level through better blood glucose regulation
- Understand the negative health consequences of excessive insulin production
- Satisfy hunger but also lose weight and improve health by avoiding refined flours and sugar

### ABOUT THE AUTHORS:

**Keith Wayne Berkowitz, M.D.** (New York, NY) is the founder and medical director of the Center for Balanced Health. He is currently on the Scientific Advisory Board for the National Foundation for Celiac Awareness. He is the co-author of *The Princeton Review Medical School Companion* and *The Stubborn Fat Fix*. He is a frequent contributor to *Mens Health*. He has been interviewed by *Newsweek*, *New York Magazine*, *Newsday*, *The Sunday London Times*, Associated Press, CNN, *INC Magazine*, and *The New York Post*.

**Shelly Vaughan James** (Saint Clairsville, OH) is a cookbook author, magazine editor, and food-feature writer. She is the co-author of *The Complete Idiot's Guide® to Low-Sodium Meals* and has been a featured expert for television interviews, radio programs and magazine articles. For seven years, she served as editor of *Home Cooking* magazine, as well as editor of *Recipe Digest*.

## HISTORY/MILITARY HISTORY/POLITICAL SCIENCE/LAW/CURRENT EVENTS



## Understanding World War II

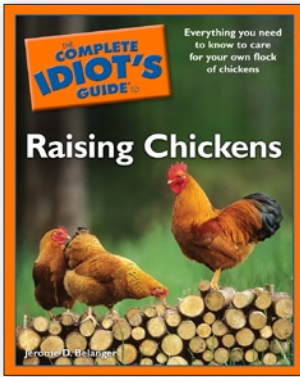
ISBN: 9781615640249, April 2010, \$19.95

In March 2010, Tom Hanks and Steven Spielberg, the power team that produced the mega HBO hit “Band of Brothers” released their second blockbuster series about WWII, “The Pacific.” The third edition of *The Complete Idiot's Guide® to World War II* presents every significant event during World War II, from Adolf Hitler's rise to power through the atomic bombing of Japan. Also included is an expanded discussion of the war in the Pacific. It also includes a new selection of photos drawn from the U.S. military archives on the war in the Pacific as well. Readers will get:

- Descriptions of strategic battles such as Coral Sea and Midway
- Discussion about the submarine initiative and its impact on the Japanese economy
- Details about the Japanese prisoner of war camps
- The amazing history of the Navajo Code Talkers and their seminal role in the war

### ABOUT THE AUTHOR:

**Mitchell G. Bard, Ph.D.** (Chevy Chase, MD), is the Executive Director of the nonprofit American-Israeli Cooperative Enterprise (AICE) and the director of the Jewish Virtual Library (JewishVirtualLibrary.org), the world's most comprehensive online encyclopedia of Jewish history and culture. Bard holds a Ph.D. in political science from UCLA and a master's degree in public policy from Berkeley. He received his B.A. in economics from UC Santa Barbara. He has written and edited 20 books, including *Will Israel Survive?*, *The Complete Idiot's Guide® to Middle East Conflict, Fourth Edition*, *48 Hours of Kristallnacht*, *The Nuremberg Trials* and *The Complete History of the Holocaust*.



## Farm Fresh Eggs at Home

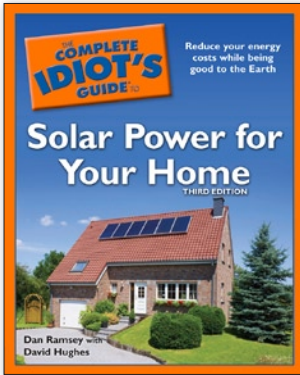
ISBN: 9781592579860, April 2010, \$14.95

*The Complete Idiot's Guide® to Raising Chickens* covers every aspect of raising chickens in any location—country, suburb, or city. People wanting their own supply of organic, additive-free, free-range eggs need to know how to keep their chickens healthy and producing eggs. In *The Complete Idiot's Guide® to Raising Chickens*, readers will learn:

- Whether to start with chicks, pullets, or hens
- The most popular breeds
- All things eggs, including how to sell them
- How to prepare for the occasional meat
- The urban chicken movement

### ABOUT THE AUTHOR:

**Jerome D. Belanger** (Thorp, WI) started and ran *Countryside* magazine for 30 years. Along with many magazine articles, Belanger wrote the books *Country Living*, *Homesteader's Handbook to Raising Small Livestock*, *Raising the Homestead Hog*, *Raising Dairy Goats*, *Soil Fertility*, *The Place Called Attar*, and *The Complete Idiot's Guide® to Self-Sufficient Living*. Belanger started several other magazines related to small farming and self-sufficiency, including *Backyard Poultry*, *Dairy Goat Guide*, and *Sheep*. Visit [beyondthesidewalks.countrysidemag.com](http://beyondthesidewalks.countrysidemag.com).



## Utilize Solar Power

ISBN: 9781615640010, April 2010, \$19.95

The new edition of *The Complete Idiot's Guide® to Solar Power for Your Home* offers more how-to content on pre-packaged photovoltaic systems aimed at the growing DIY market; expanded coverage of on-grid systems, which continue to outpace off-grid systems; and all the latest information on state and federal rebates and other incentives. Major topics include:

- Advantages and disadvantages of going solar
- The costs of photovoltaic products and services
- What's involved with building or retrofitting a home with solar power
- Buying solar systems and components
- Hiring the right contractor to install a solar system
- Selling excess energy

### ABOUT THE AUTHORS:

**Dan Ramsey** (Willits, CA) is the author of over 20 books for homebuilders and buyers, including builder's construction guides, contractor business guides, and homeowner remodeling and repair books. He is the author of *The Complete Idiot's Guide® to Building Your Own Home, Third Edition*, and *The Complete Idiot's Guide® to Finishing Your Basement Illustrated*. Ramsey is also the online publisher of [FixItClub.com](http://FixItClub.com). For more information visit: [SolarHomeGuides.com](http://SolarHomeGuides.com)

**David Hughes** (Albuquerque, NM) is the founder and president of Affordable Solar Group, LLC, one of the nation's largest designers and distributors of renewable energy systems and services targeted at the residential market.



## The Buzz on Beekeeping

ISBN: 9781615640119, May 2010, \$14.95

Beekeeping is one of the hottest hobby trends of the last five years, and it's not just for rural communities anymore. *The Complete Idiot's Guide® to Beekeeping* has all of the information a beginner beekeeper needs to know to start a hive and keep it buzzing. This is the only beekeeping book to teach a modern treatment free approach, and there is material that will benefit the veteran beekeeper. Expert beekeepers Dean Stiglitz and Laurie Herboldsheimer, owners of Golden Rule Honey, take the reader step by step through the entire process, including:

- Information on the inhabitants of a hive and how it works
- Collecting bees and keeping them healthy
- Caring for bees without treatments (chemical, “natural”, or “organic”)
- Raising a queen
- Harvesting honey and wax
- Storing hives for the offseason

### ABOUT THE AUTHORS:

**Dean Stiglitz** and **Laurie Herboldsheimer** (Leominster, MA) are the owners and operators of Golden Rule Honey, LLC. Both expert beekeepers, they keep bees, market treatment-free honey, produce chocolate products sweetened only with honey, run beekeeping conferences, write, and do research. They are active in the Worcester County Beekeepers Association, and travel around the country speaking about treatment-free beekeeping and the importance of the microbial environment in the beehive, and teach beginning beekeepers.



## Composting Made Easy

ISBN: 9781615640089, May 2010, \$14.95

Often called “black gold,” compost is used to enrich existing soil and create a healthy environment for plants. Composting reduces landfill waste by recycling food and yard waste that would otherwise go into the trash. Although other books present composting as a complex, difficult process, it doesn't have to be. *The Complete Idiot's Guide® to Composting* removes the guesswork and complexity for gardeners at all levels of experience. It takes readers step by step through the process of,

- Selecting the right compost container to filling it with the right “ingredients”
- Maintaining the mix at the right temperature and humidity
- Using the end product to enrich soil in the garden

### ABOUT THE AUTHOR:

**Chris McLaughlin** (San Francisco Bay, CA) is the author of *The Complete Idiot's Guide® to Composting* and *The Complete Idiot's Guide® to Heirloom Vegetables*. An avid gardener for over 30 years, McLaughlin became a Master Gardener in 2000. Currently, McLaughlin teaches kids gardening and is a regular contributor at Vegetable Gardener.com and Fine Gardening.com. She's the Feature Writer of Vegetable Gardens at Suite 101, and also writes as the San Francisco Gardening Examiner for Examiner.com.



## Clean-up Naturally

ISBN: 9781615640225, June 2010, \$14.95

Soap making has always been a popular craft. Whether it's making natural soap to live greener, to give as gifts, to save money, or to make money, *The Complete Idiot's Guide® to Making Natural Soaps* has everything the new soap maker will need to create soaps of all kinds. Far from just bath and body bar soaps, this guide gives instructions and recipes to make a wide array of molded and poured or liquid soaps, including:

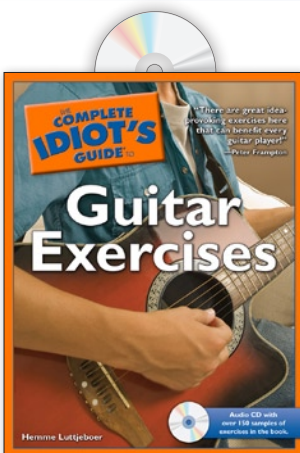
- Face and body soaps
- Soaps for baby, teen, and mature skin
- Goat's milk and lye soaps
- Shower gels and shampoo
- Laundry soap
- Floor cleaner
- Pet shampoo
- Tub crayons for kids

### ABOUT THE AUTHORS:

**Sally W. Trew** (Quilan, TX) is the owner of the online soap maker's supply business Apples, Woods and Berries (awbsupplies.com). Trew teaches classes on soap making and bath and body products, and creates her own recipes and soaps. She is the owner and of two Yahoo soap makers groups, Apples N Berries, and is a moderator on Soap Makers Haven. Trew, with Zonella, are the authors of the book *Soaps and Other Obsessions: Living Green and Naturally*.

**Zonella B. Gould** (Clifton, TX) started her soap making business, Bosque Bath and Body (bosquebathandbody.com) in 2002, although she started making soap long before then. Today Zonella makes close to 3000 bars of soap per year as well as several other bath and body products that she sells wholesale and from her website.

## MUSIC/PERFORMING ARTS/MEDIA



## Improve Guitar Skills

ISBN: 9781592579723, April 2010, \$21.95

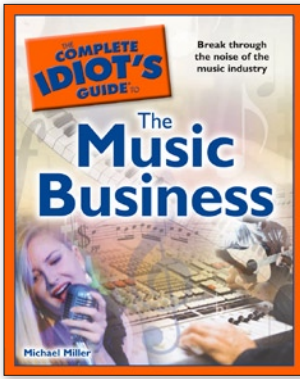
*The Complete Idiot's Guide® to Guitar Exercises* provides new and experienced guitarists with practice exercises needed to take playing to the next level. It includes a wide variety of exercises designed to build strength, endurance, dexterity, and technique. Bonus chapters include fingerpicking, fingerstyle blues and Travis picking exercises. Exercises are written using both standard notation and Tablature (TAB). The guide is accompanied by an audio CD featuring over 150 samples of the exercises featured in the book.

Rock music legends offer praise for this book including:

- Randy Bachman (The Guess Who, Bachman-Turner Overdrive, and Ringo Starr's All- Starr Band)
- Jennifer Batten (Michael Jackson, Jeff Beck)
- Peter Frampton
- Steve Howe (Yes, Asia)
- Albert Lee (Eric Clapton, Emmylou Harris, The Everly Brothers)
- Alex Lifeson (Rush)
- Mike Mushok (Staind)
- Mike Stern (Jazz Guitarist Extraordinaire)

### ABOUT THE AUTHOR:

**Hemme Luttjeboer** (Abbotsford, British Columbia) has transcribed music for some of the biggest names in the business, including Eric Clapton, Jeff Beck, and Jimmy Page, B.B. King, Vince Gill, and Sarah McLachlan, Alanis Morissette, and Avril Lavigne. His work has appeared in *Guitar World*, *Guitar Player*, *Fingerstyle*, *Acoustic Guitar* and *Play Guitar*, and has authored folios based on three guitar instruction videos: *The Ultimate Blues Bass Basics*, *Beyond Basics—Introducing Acoustic Slide Guitar*, and *Jump, Five, and Swing*. Visit Hemme's website at [musicpaper.com](http://musicpaper.com)



## Key Notes of Music Business

ISBN: 9781615640133, June 2010, \$19.95

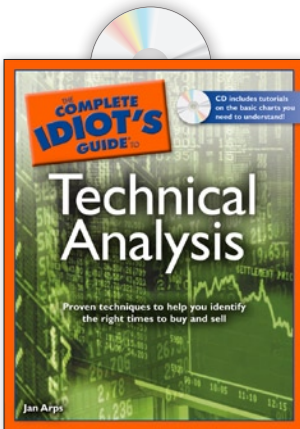
Every musician who wants to make a living needs to be aware of all aspects of the music business. But there is a wealth of music-related job opportunities in the industry, all of which require a thorough knowledge of business fundamentals. *The Complete Idiot's Guide® to the Music Business* is written for every musician who needs to learn the business of music, as well as for all business people entering the music industry. Topics include:

- Finding an agent and negotiating contracts
- Publishing songs
- Selling music online
- Collecting royalties
- Selling merchandise
- Promoting themselves and their music
- A look at a variety of non-musician careers

### ABOUT THE AUTHOR:

**Michael Miller** (Burnsville, Minnesota) has written more than 100 books in a variety of subjects that have collectively sold more than one million copies. His best-selling music books include *The Complete Idiot's Guide® to Music Theory, Second Edition*, *The Complete Idiot's Guide® to Music History*, *The Complete Idiot's Guide® to Music Composition*, *The Complete Idiot's Guide® to Playing Drums, Second Edition*, and *The Complete Idiot's Guide® to Playing Percussion*. Check out his website, [molehillgroup.com](http://molehillgroup.com).

## PERSONAL FINANCE



## Understand Market Patterns

ISBN: 9781592579013, April 2010, \$21.95

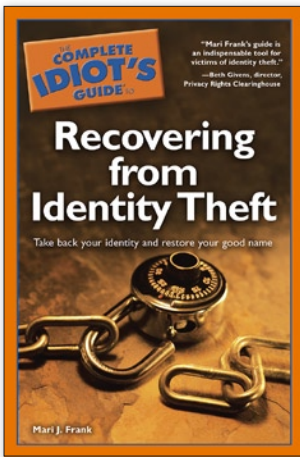
In today's volatile market, technical analysis—the science of analyzing human emotions that drive market patterns to anticipate the right time to invest. Using the up-to-the-minute accessibility of the Internet, market price patterns become evident quickly and the smart trader can take advantage of them—with the right tools to analyze the trends.

Jan Arps, veteran trader and technical analysis software developer, shares decades of experience in this complex, yet practical method of stock market investing. Enhanced with an innovative audio-visual tutorial CD on which Arps narrates the use of the basic charts and tools used in technical analysis, this book includes:

- Detailed explanations of each aspect of the technical analysis process
- Over 90 charts in the text, many of which are demonstrated on the CD, explaining the various market patterns and technical analysis tools and how to read them
- Proven trading strategies to recognize and follow market trends to their best advantage

### ABOUT THE AUTHOR:

**Jan Arps** (Greensboro, NC) is an award-winning entrepreneur and trading expert who has been a trader through technical analysis for over 50 years. He is the founder of his highly successful trading software company, Jan Arps' Traders' Toolbox, [janarps.com](http://janarps.com), which develops and markets unique technical analysis software for investors and traders of all experience levels.



## Recover from Identity Theft

ISBN: 1592579921, May 2010, \$16.95

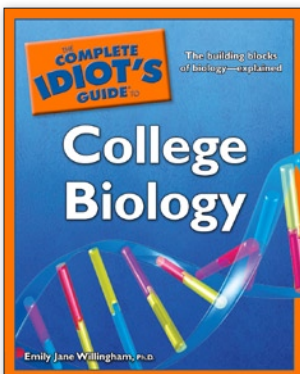
Thieves are no longer stealing wallets for money – they are stealing them for information; and worse yet, sensitive information is being stolen without knowledge in the workplace, at banks, in hospitals and online. Identity theft is one of the fastest growing crimes in the United States, and recovering from identity theft is a confusing—and often very expensive-- process. This book takes the reader through every step necessary to reclaim their identity and wipe all fraud records clean. This in-depth book covers every kind of fraud, including:

- Bank, Credit Card and Loan
- Insurance (Life, Health, Car, Auto)
- Medical
- Government and Tax
- Professional License (Driver's License, Passport)
- Business and Employer
- Online, Cyber and Social Networking

### ABOUT THE AUTHOR:

**Mari J. Frank** (Laguna Niguel, California), an attorney, professor, expert witness, and privacy and identity theft expert, radio host, is the author of *The Identity Theft Survival Kit* and *Safeguard Your Identity: Protect Yourself with a Personal Privacy Audit*. She has appeared on *Dateline*, *48 Hours*, *NBC*, and *ABC Nightly News*, and *The O'Reilly Factor*, and has been featured in the *New York Times*, the *Los Angeles Times*, *U.S. News and World Report*, the *Wall Street Journal*, the *Washington Post*, and the *Chicago Tribune*. She serves on the Advisory Board of the State of California Office of Privacy Protection, the Privacy Rights Clearinghouse, and she is a consultant for the Office of Victims of Crimes. Frank recently presented the PBS Television Special "Identity Theft: Protecting Yourself in the Information Age." Visit [identitytheft.org](http://identitytheft.org).

## SCIENCE/MATH/NATURE



## Understanding Biology

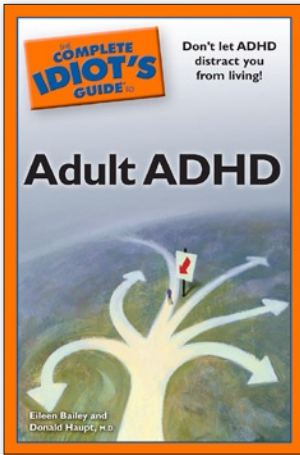
ISBN: 9781592578481, June 2010, \$19.95

Biology is the study of life -- the structure, function, growth, origin, and evolution of living things. And passing Biology 101 in college is the entryway to further study in the sciences. *The Complete Idiot's Guide® to College Biology* follows the Biology 101 curriculum so closely that it serves as a perfect study guide to it. The book also is great for the AP Biology and SAT Subject Biology exams that high school students take. Students can turn to it when their textbooks are unclear or as an additional aid throughout the semester. This book:

- Explains complicated processes, such as photosynthesis and cellular respiration
- Covers DNA to ecosystems
- Offers online extras, including a chapter on microbes and an extended glossary

### ABOUT THE AUTHOR:

**Emily Willingham** (Austin, TX) earned her Ph.D. at The University of Texas at Austin and completed post-doctoral work at the University of California, San Francisco. In the last decade, she has taught dozens of college-level biology classes at universities in Texas and California, including general biology for majors and non-majors, genetics, anatomy and physiology, and developmental biology. Learn more at [collegebio.net](http://collegebio.net), [collegebio.wordpress.com](http://collegebio.wordpress.com), or [twitter.com/collegebiology](http://twitter.com/collegebiology)



**Adult ADHD – What it Means**

ISBN: 9781615640065, May 2010, \$16.95

*The Complete Idiot's Guide® to Adult ADHD* is a thorough resource for anyone seeking information on Attention Deficit Hyperactivity Disorder in adults, whether they suspect they might have ADHD themselves or know someone else who might. Traditionally thought of as a childhood disorder, a growing body of research is bringing awareness to the fact that ADHD often continues into adulthood, although its symptoms can take on a different form that make the disorder more difficult to diagnose and effectively treat. Coverage in the book includes:

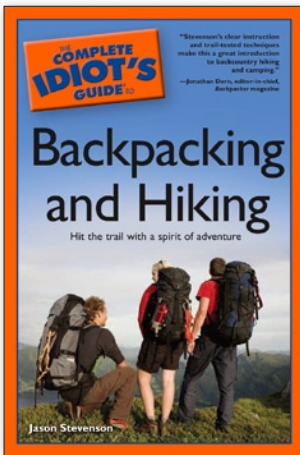
- What ADHD is, what it looks like in adults, how symptoms can vary greatly from one person to the next, and how it often gets misdiagnosed as something else
- Related conditions that often coexist with adult ADHD, including depression and anxiety
- Various treatment options for adults with ADHD—pharmaceutical, behavioral, lifestyle, and alternative
- Overcoming common relationship problems and the importance of communication
- How to manage symptoms that can impact workplace performance, what protections are offered under the American's with Disabilities Act, and finding the right line of work/working conditions
- Minimizing the impact of ADHD at different stages of life

**ABOUT THE AUTHORS:**

**Eileen Bailey** (Pottstown, PA) is a writer and community leader for websites relating to mental illness and learning disabilities, specializing in writing about treatment and behavioral strategies for ADHD. Currently, she is a lead writer/expert/community leader for ADHDCentral.com. Bailey began her quest for information on ADHD 14 years ago, when her son, then age 10, was diagnosed. She and her husband developed a website, ADDHelpline.org, as an online support for other parents raising children with ADHD. In 2001, Bailey accepted a position at About.com, writing about ADHD.

**Donald Haupt, M.D.** (Philadelphia, PA) is a psychiatrist who has been treating adults with ADHD for over 15 years. Previously, Haupt was director of inpatient psychiatric units at Drexel (Hahnemann) University College of Medicine and Bryn Mawr Hospitals. He was diagnosed with ADHD 15 years ago, after discovering his son has ADHD. He received his medical degree in 1972 from Pennsylvania State University and completed his internship and residency at the State University of New York Upstate Medical Center.

SPORTS/OUTDOOR RECREATION



**Explore the Great Outdoors**

ISBN: 9781592579600, April 2010, \$16.95

Backpacking and hiking remain some of the most popular and accessible outdoor activities. From seniors to young families, honeymooners to professional groups, nearly everyone can take advantage of these satisfying and relatively inexpensive nature getaways. However, to get the most out of these trips, preparation and planning are vital to a successful adventure. *The Complete Idiot's Guide® to Backpacking and Hiking* by expert, enthusiast, and journalist Jason Stevenson, provides readers all the information they need, including:

- How to chose a trip and location
- Ways to train for a hike
- Tips for effectively packing gear
- How to live, sleep, and cook meals on the trail
- Considerations for traveling with groups and with pets
- First-aid and other safety essentials

**ABOUT THE AUTHOR:**

**Jason Stevenson** (Lancaster, PA) writes extensively about survival, hiking, and the outdoors. Former skills editor at *Backpacker* magazine, he's pitched his tent in scorching canyons, on snowy peaks, and beside tranquil lakes—and he's never forgotten how to tie the knots he learned as a Boy Scout in Ohio. Visit [webatoms.com/jason/books.html](http://webatoms.com/jason/books.html)